



DDU KAUSHAL KENDRA COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

TWO DAY ONSITE WORKSHOP ON “SAS FOR PREDICTIVE MODELING” 4 & 5 JANUARY 2022

CONTENTS COVERED

DAY 1

- Introduction: SAS® OnDemand for Academics: Enterprise Miner™
- Opening SAS Enterprise Miner
- Creating a New Project in SAS Enterprise Miner
- Creating a SAS Library
- Creating a Process Flow Diagram
- Creating a SAS Data Source
- Sample Nodes
- Tools for Initial Data Exploration
- Tools for Data Modification
- Variable Selection and Transformation

DAY 2

- Building Decision Tree Models
- Neural Network Models
- Regression Models
- Comparison and Combination of Different Models
- Introduction to Predictive Modeling with Textual Data



Who can participate?

- Social Science Researchers
- Market Research Professionals
- Final year Graduate and Post-graduate students

Resource Person

Dr. Resmi A.G.



Dr. Resmi A.G., Assistant Professor in Business Analytics and Operations Management at TKM Institute of Management. She was awarded Doctorate in Management Studies in the domain of Logistics and Supply Chain Management from University of Kerala. She has received Post-Doctoral Fellowship for her work on Blockchain Technology and Supply Chain Management from University of Kerala. She has presented papers in many national and international conferences and has published her work in reputed Journals. Her areas of expertise include Research Methodology, Business Analytics and Logistics & Supply Chain Management.

Registration Fee: Rs. 1500/-

Payment mode:

Net banking (Director, DDUKK, CUSAT,
A/c No.: 00000067351942456,
SBI, Cochin University of Science and Technology
SWIFT ID: SBININBBT30; IFSC code: SBIN0070235)

Workshop Coordinators

Prof. (Dr.) Zakkariya K.A., Director, DDU KAUSHAL Kendra, CUSAT
Dr. Nimitha Aboobaker, Asst. Professor, DDU KAUSHAL Kendra, CUSAT

CONTACT DETAILS

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