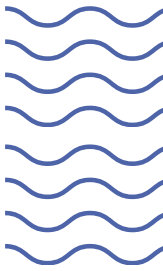




National Seminar

EMERGING TRENDS IN MANAGEMENT CONSULTING



INAUGURATION



Prof. (Dr.) P. G. Sankaran

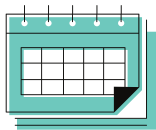
HON'BLE VICE CHANCELLOR
COCHIN UNIVERSITY OF SCIENCE
AND TECHNOLOGY

KEYNOTE ADDRESS



Dr. Aneeta Madhok

MANAGING DIRECTOR
OPEN SPACES CONSULTING
MUMBAI



24 Jan 2024
09:30 AM - 05:00 PM



Seminar Complex
CUSAT

Knowledge Partner



PADDLE
BUSINESS CONSULTANTS LLP

Organized By

DDU KAUSHAL KENDRA
COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

SEMINAR SCHEDULE

Panel Discussion
11.30 AM to 01:00 PM

THEME: “WHITHER MANAGEMENT CONSULTING?”

PANELISTS



Dr. Aneeta Madhok
MANAGING DIRECTOR
OPEN SPACES CONSULTING



Shri. Anand Sarma
DIRECTOR
KPMG INDIA

MODERATOR



Shri. S. R. Nair
MENTOR, AUTHOR
AND ENTREPRENEUR



Shri. Isaac Varghese
DIRECTOR- CONSULTING
RAJAGIRI BUSINESS SCHOOL



Dr. D. Dhanuraj
CHAIRMAN & CEO
CENTRE FOR PUBLIC POLICY RESEARCH

Technical Session-I

02:00 PM to 03:00 PM

Theme: “Technology Driven
Management Consulting”



SPEAKER

Shri. Koshy Mathew
PARTNER
ERNST & YOUNG



MODERATOR

Dr. P. Ravindranath
MANAGEMENT CONSULTANT &
DIRECTOR
RHO CONSULTING (P) LTD.

Technical Session-II

03:00 PM to 04:00 PM

Theme: “Transforming
Marketing Consulting”



SPEAKER

Shri. B. R. Swarup
VICE-CHAIRMAN & CO-FOUNDER
STARK COMMUNICATIONS
TRIVANDRUM



MODERATOR

Dr. Renjini D.
ASSOCIATE PROFESSOR
SCHOOL OF MANAGEMENT STUDIES
CUSAT

Valedictory Session

04:15 PM to 05:00 PM



VALEDICTORY ADDRESS

Shri. Dinesh P. Thampi
VICE-PRESIDENT & DELIVERY CENTRE HEAD
TATA CONSULTANCY SERVICES
KERALA

ABOUT DEEN DAYAL UPADHYAY KAUSHAL KENDRA

DDU KAUSHAL Kendra (DDUKK) at Cochin University of Science and Technology, established in 2015, stands at the forefront of vocational education in India, focusing on management and technology. The institution, with its vision of "Empowering Youth for a Skilled Sustainable Nation," is committed to delivering quality education in emerging vocational domains, thereby shaping industry-ready professionals.

DDUKK offers three notable courses:

1. M.Voc in Software Application Development - This program equips students with both practical skills and theoretical knowledge, preparing them for the evolving software development industry.

2. M.Voc in Consultancy Management - As the first of its kind in India, this course underscores DDUKK's role as a pioneer in vocational education. It focuses on cultivating essential skills in management consulting, including critical thinking, strategic planning, and problem-solving.



3. B.Voc in Business Process and Data Analytics - This course effectively combines business process management with data analytics, catering to the growing demand for expertise in these fields.

Through these specialized programs, DDUKK demonstrates its dedication to offering forward-thinking and relevant education, thus ensuring its graduates are well-prepared for successful careers in today's dynamic job market.



<https://kaushalkendra.cusat.ac.in>



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The "National Seminar on Emerging Trends in Management Consulting" is an essential gathering for executives, young professionals in management and technology consulting, and academicians and students in business management. This seminar offers a unique opportunity to gain insights into the latest trends and strategies in the consulting world. Connect with industry experts, engage in enriching discussions, and expand your professional network. It's an ideal platform for those looking to deepen their understanding and enhance their skills in the ever-evolving field of management consulting. Don't miss this chance to join a community of forward-thinking professionals and academics in this transformative event!

Registration Fee:

For Students And Research Scholars- Rs. 300
For Academicians And Professionals- Rs 500
(Including GST)

COORDINATOR:

DR. ZAKKARIYA K.A.

DIRECTOR, DDU KAUSHAL KENDRA, CUSAT

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